



EXPERIENCE

UI/UX Designer - Boston Consulting Group

February 2018 – Present

- Organize and conduct user tests for desktop and mobile applications
- Build high fidelity desktop and mobile prototypes
- Deliver user flows, designs and assets to front end and back end developers
- Establish design patterns to be used across products

UI/UX Designer - Verizon

November 2016 – December 2017

- Create high and low fidelity wireframes for various products and concept designs
- Provide UX art direction, QA and UI designs for Verizon FiOS TV redesign project
- Design and create working TV and mobile prototypes
- Establish mobile style guide for use across multiple products

Web Designer - Half Price Books

April 2016 – November 2016

- Conceptualize and design digital marketing campaign components
- Design, develop and manage responsive web pages
- Create wireframes, designs and annotations for website redesign project
- Plan and implement website graphics schedule

Web Production Artist - Half Price Books

March 2014 – April 2016

- Redesign existing materials to reflect new brand guidelines
- Design marketing emails and coordinating promotional graphics
- Create ads for social media, digital radio, digital billboards and web banners

Freelance Designer - Carmen Camp Creative

December 2013 – March 2014

- Work with project managers and owners to create logos, print and digital graphics

Creative and Design Manager - PrintCity.com

January 2013 – December 2013

- Design print and digital components for internal promotions and projects
- Maintain company website
- Conceptualize and design customer print projects
- Review and prepare customer artwork for print production

Graphic Designer - PrintCity.com

December 2011 – January 2013

- Work closely with creative director to redesign company website
- Produce print and digital advertisements
- Prepress check client design files for print

EDUCATION

University of Arkansas at Little Rock

May 2011, BA Studio Art

Graphic Design Emphasis

SKILLS

Adobe CC

Sketch

InVision

Principle

Axure

HTML/CSS

HOBBIES

Painting

Cooking

Hand lettering